



**Northampton
Prevention
Coalition**



**Northampton Prevention Coalition Steering Committee Meeting Agenda
April 3rd 2017, 6:00-7:00pm**

Northampton High School Board Room, Northampton, MA

For More Information Contact: Ananda Lennox at alennox@northampton-k12.us or 413-587-1365

Topic	Time	Action to be Taken/Decision to be Made	Person responsible
Welcome	6:00-6:10	Welcome, Settle-in and Ice Breaker: KJV, Diana Johanson, Kipp Armstrong, Laurie Loisel, Dave Newland, Karen Pohlman, Ananda Lennox, Laura Fallon	Ananda
Review	6:10-6:30	<ul style="list-style-type: none"> ● Revised Parent Survey- How to increase reach, Laurie- have NHS put on digital billboard, any plays or big events to share survey, press release, facebook boost, doctors' offices, Forbes library, try list servs, Hound people multiple times, ask superintendent- robocall, Dave can create a PSA with a slide of the postcard with the link. 20 – 30 second script, and prize, Have Bill Dwight read it at City Council meeting- it is this week!! Laura Fallon feedback: remove old phone campaign and postcard with I-pad. YMCA- Ask Alison about email list serv to share. Bulletin NHS, try parks and rec department list serv see if they will put on parks and rec website, share with coaches, Jim Miller ask if he knows coaches, Dan Klatz ask if he will share with his Northampton Parents, try Smith Campus School- they have list servs- try through school nurse. ● Brainstorm how to increase reach and response rate (postcards, social media link, postcards at doctor's offices...) FB boost?? 	Ananda/All
TAG Updates	6:30-6:35	<ul style="list-style-type: none"> ● TAG Update: PV project, Whole Films Contest Results- Get in touch with Elaina Frogameni student liaison to school committee- get her an announcement about the whole films award. 	Kate/ Ananda

		<p>April 13th is next meeting. Send Laura Fallon email and she will announce survey if I send her details! Make a poster to advertise New Americans project and display at center for new Americans- Kate do that! Check out Day without immigrants- strike- look for poster and try to reach them. Kipp- would Bryan share out for NPC? Look at NHS schedule</p>	
Outreach Updates	6:35-6:45	<ul style="list-style-type: none"> • Meadowbrook Parent Café March 6th • Only one parent showed up and she stated that culturally people in her group don't talk about drugs or addiction. Diana J: well that is an obstacle you have no control over. KJV: Try reaching out to Grace House get those moms. They are super invested. It's a Recovery home. • Anatomy of a Party 3/28, : we had a low turnout. Stigma attached to this topic and when few people show up it reinforces belief that most parents aren't concerned so maybe I shouldn't be (Diana Johanson). Ideas for increasing attendance- pair with mandatory sports meetings. See if Kara will give us 15 minutes to present on Social Host law. Try partnering with the Ymca and add training after exercise class, tack it on to something that is already getting parents together (Karen Pohler); Laura Fallon- see if JFK would allow us to offer social host during open house. • Screenagers 4/25, 	Ananda
PNA Survey	6:45-6:50	<ul style="list-style-type: none"> • JFK complete, NHS and SVAHS this Wednesday 4/5/17 	Ananda
Member Updates/Next Meeting	6:50-7pm	<ul style="list-style-type: none"> • Next Steering Committee Meeting is in the NHS Board Room on Thursday May 4th from 12:00pm-1:30pm • Any Updates from members? 7-8:30 at JFK- democratic delegate meeting someone to talk 	Ananda

		about marijuana money going to prevention and education!! DA office promoting film Resilience that will be screened at Amherst Cinema on May 10 th 7pm.	
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The mission of the Northampton Prevention Coalition is: “to collaboratively initiate, coordinate, and sustain prevention and intervention efforts that reduce teen substance use in the City of Northampton.”