



**Northampton
Prevention
Coalition**



Northampton Prevention Coalition Steering Committee Meeting Agenda

July 24th, 2020 9:30am-11:00am

Google Meet meet.google.com/kxo-fwaz-zdr , Northampton, MA

For More Information Contact: Ananda Lennox at alennox@northampton-k12.us

Topic	Time	Action to be Taken/Decision to be Made	Person responsible
Welcome	9:30	Welcome: Updates from sectors, announcements. In attendance: Aaron Pitrat, Heather Warner: CES secured 1.5 million dollar grant; , Rebecca Busansky: late nights at School Committee reviewing three school plans: hybrid, remote, and all in; Lydia Davis, Jeff Harness: 1 case of Covid-19 at CDH after one month of no positive cases. and CDH just secured Mass Up Mass for food security, Melinda Calianos, working on DPH creating social media platforms; Cherry Sullivan, Ananda Lennox.	Ananda
Safe Homes	9:45-10:10	<ul style="list-style-type: none"> ● Did folks share the survey? ● Feedback from survey: shared out, positive, but clear that much more outreach is needed. ● Current direction based on feedback- remove pledge, transform into directory with multiple resources to educate on social host laws, how to have difficult conversations with other parents and teens, and info like what is provided in marijuana toolkit. Its purpose is to connect families and to help them seek common ground. ● Plan for redesign and relaunch: feedback in hands of Brigade. They will reach out in August with mock ups of messages. ● How to get administrators/Mayor/Etc to buy in and visibly support? Rebecca will help us with this effort. Also, team with PGO, get their label on it, have schools do mailing with the option to “OPT OUT” only, no longer an “opt in” method for there is no longer as pledge. ● MORE outreach and advertising needed: Brigade will help with this and 	Ananda, Cherry, Laurie, Melinda

		<ul style="list-style-type: none"> Separate directory for each school? Consider making directory school or at least district specific? Overall consensus is to have an electronic directory, with a few hard copies available at NHS and JFK. Advertise that the pdf can be downloaded from Aspen so you need not log in whenever you want to access it. Include scenarios on difficult conversations around underage substance use and perhaps do 4 a quarter in our newsletter. Aaron willing to do a podcast to help launch 'safe homes' to educate parents on the teen brain. CHerry likes online version but thinks we will need to advertise heavily in the form of postcards or magnets as reminders of the directory's existence. Rebecca-place on NPS website as well. 	
NHA	10:10-10:45	<ul style="list-style-type: none"> How to overcome cultural barriers to substance abuse prevention efforts. JH: Look into successful tool out of Minnesota, Communities Mobilizing for change, and interview people, or better yet, have them interview each other. Have them define and create the environment they want. Consider photo voice and reach out to "betsy" who did the interviews and report on panhandling in Northampton. Who do we need to contract with to get access to communities we have historically found unreachable? Reach out to people already connected: Edgar Cancel, Katelyn and Sarah from Healthy Hampshire. Do cafes, have translators and food and childcare, surveys will fall flat. Work is dependant upon approval of no-cost extension: Funds for this project have been denied. Lastly, multiple agencies have partnerships with NHA> Make sure we collaborate and not duplicate efforts. 	Ananda
Podcast or Column	10:45-11:00	<ul style="list-style-type: none"> Conversation with clinicians yielded biggest need from parents is answers to difficult questions around abstinence and limit setting 	Ananda

		<ul style="list-style-type: none"> • How can we attempt to answer these questions as a coalition? Stop worrying about liability, a column could be a great idea. Cherry willing to give us one of her columns for Hampshire Hope to advertise the rebranding of Safe Homes. Could also on occasion run articles on tough conversations. • Ideas: guests on podcast, column in local paper, a blog, more MYM webinars ... • Would like to approach NAP- see if they will give practitioners surveys on top concerns of parents with kids aged 10-21 and use this data to help us address needs. 	
How to Join this meeting		<p>Google Meet Link: meet.google.com/kxo-fwaz-zdr</p>	
Announcements		<ul style="list-style-type: none"> • Ananda will be on medical leave 8/24-9/21 	

The mission of the Northampton Prevention Coalition is: “to collaboratively initiate, coordinate, and sustain prevention and intervention efforts that reduce teen substance use in the City of Northampton.”