



**Northampton
Prevention
Coalition**



Northampton Prevention Coalition Steering Committee Meeting

Agenda

Thursday June 7th, 2018 12:00pm – 1:00pm

Northampton High School Board Room, Northampton, MA

For More Information Contact: Ananda Lennox at alennox@northampton-k12.us or 413-587-1365

Topic	Time	Action to be Taken/Decision to be Made	Person responsible
Welcome	12pm- 12:10pm	Icebreaker and introductions: If you could choose one hobby that now seems out of your reach either financially or time-wise, what hobby would you take up and why? Lev, Kate, Rebecca, Karen Pohlman, Jeff Harness, Dave Newland, Laurie Loisel, Josh Wallace, KJV, Ananda	Ananda
Shares and Asks	12:10-12:30	<ul style="list-style-type: none"> • Kate: Training May 22nd in Waltham takeaways: Michael Boticelli was there. Good to Know Campaign and Protect What’s Next looked good to Kate. Work against market by using immediacy tactics (get clarification). Kate shares out vaping posters made for NHS. All Juul products contain nicotine. Did two presentations in health ed- one on brain and addiction, one on vaping and marijuana. Continue to explain that vape is really an aerosol. Ananda will create a Survey Monkey to get student feedback on vaping posters. • Parents Social Norm postcard complete- 5th grader wants to work with us to prevent vaping • PodcastLine up/press release- waiting for release, popular podcasts are addressed to parents • Marijuana Policy/NPC education response; Shared out Kipp’s feedback on city council They 	Ananda/Kate

		<p>want info earlier, need large public outcry to move on an issue. Northampton will not have local regulations.</p> <ul style="list-style-type: none"> • Support for school outreach in fall- need volunteers: Josh Wallace can do NHS. He'll be there anyhow. 	
Youth Updates	12:30-12:45	<ul style="list-style-type: none"> • Homeless Project: Need to use word other than 'homeless' it is offensive to some. See if the Transcript will cover this project in the fall. • Prom/Graduation sticker program/social media campaign: Huge reach via social media blitz, and Trumpy may cover us. 	Kate/Carys
Upcoming events	12:45-1:00pm	<ul style="list-style-type: none"> • Summer schedule: Chrome books, Laurie will share out Save the Date poster; check in with Valley Free Radio 103.3 check out Sunday mornings 11-am-1pm. to see if they will pick up the podcast!!! Rebecca: try reaching out to Walden and do a segment on eating disorders; Also track down Rachel Simmons; F/u with Sharon Saline; Get Karen to do a podcast with Michael Bottecelli; Laura Porter doing workshop on trauma informed care. See if she can do a podcast with us. Do a postcard on podcast. Ask Laurie for Laura Porter in October 25th. • AmeriCorps approved • Next meeting : TBD NHS Boardroom • Lev- Frameworks just put out "Turning down the Heat on Youth Substance Use" An institute that does high quality research around effective framing for progressive causes- how to talk about stuff so people can listen. Turning down the heat equals reducing risk factors; actually found that comparisons to asthma or diabetes is not effective when used to help understanding of substance use. Look up this report!! Need to 	Ananda

		<p>get ahead of local sales of marijuana this summer. Parent workshops on how to reduce your kids use. And Frameworks to Fall SC meeting to inform our outreach this year. Use brain architecture not brain development. Jeff pointed out its through Frameworks. Another potential topic from Jeff: Pulasky Park.</p> <p>September: Go over Frameworks and look into child-created anti-smoking ad.</p>	
--	--	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--

The mission of the Northampton Prevention Coalition is: “to collaboratively initiate, coordinate, and sustain prevention and intervention efforts that reduce teen substance use in the City of Northampton.”