



**Northampton
Prevention
Coalition**



Northampton Prevention Coalition Steering Committee Meeting Agenda

December 20, 2019 9:30am-11am

JFK Community Room, Northampton, MA

For More Information Contact: Ananda Lennox at alennox@northampton-k12.us or 413-587-1365

Topic	Time	Action to be Taken/Decision to be Made	Person responsible
Welcome	9:30	Welcome and Ice Breaker	Ananda
Schools		<ul style="list-style-type: none"> ● How to handle vape rumors: Teach consent and sexual health; add porn to high school survey; chlamydia rising in MA ● Social Norm poster design feedback JFK: Use photos, use animals, use a better tag line, avoid use of word “smart”. Combine vape # and cigarette#- no, do not. Doesn’t work for SN campaign. Include cessation help for vaping. Aaron- kids feel a lot of guilt and regret about picking up vaping. Instagram #get the vape facts; do posters about similarities between vape chemicals and tobacco. Zyn (pronounced like Zine)- nicotine flavored pouches. Little white packets with nicotine and filler. They are in canisters and are flavored. Do not combine cessation in social norm posters. Heather likes teasers- posters that advertise 94% of jfk 8th graders.....then put up what that represents ● 84.org vape survey: waiting on data ● How to get ahead of media on vaping. Youth voices are great. Dr Johanson and me sit down with editorial team to educate them on the public health approach. Rebecca: media coverage on vaping so minor compared to other issues. Different question is how to reach parents. How do we help people who are vaping. How do we empower youth to help advocate for their friends who vape. Let’s get our bathrooms back. Let’s help our friends stop vaping. Melinda has a 	Ananda

		handout. mass.gov new tobacco law- google that to get the most up to date information.	
Shout Out		<ul style="list-style-type: none"> ● Vape Social Norm campaign: Students are creating posters for vaping ● Other updates and student ideas 	Ananda/Lydia
Next Steps		<ul style="list-style-type: none"> ● What action/role/lead should NPC take for ongoing vape epidemic? ● Update from Heather Warner: Harvard Medical School \$7-\$10 million grant on vaping and substance use prevention and interventions for both. Staffing is provided. 20-40 pilot locations. Randi Schlumer associate professor at Harvard is organizing the grant/pilot program coordination. InDepth program. To find evidence based intervention program. What grades? NPS is at the table. ● Parent meetings ● Tone??? ● Aaron- try to think as if we are a student in JFK. Approaching students as a student is really hard. You are just trying to survive and avoid confrontation. ● How can we engage the students? The doors are propped open. Ananda to follow up with Eleanor. And check in with Shout Out. Social norm posters use ones with images of porcupine, chihuahua, and Lynx. 	All
Members		<ul style="list-style-type: none"> ● Begin retreat planning and theme 	ALL
Updates; Upcoming Meetings or Events	10:45	<ul style="list-style-type: none"> ● What is new in your sector? United Way has grants that the RFP. BHN- overdose rates are continuing to increase. 84 deaths just in Springfield. A lot of people in opioid recovery relapsing with marijuana. Marijuana is a doorway drug. Wolf in sheep's clothing. They end up coming back into cycle. ● Marijuana- can we take the \$\$? Jeff thinks it may legitimize the mj. Aaron- doesn't want our name 	All

		<p>associated with marijuana entities. He sees it as a negative association. He sees it as inadvertently condoning . If they really want to help they should close. If you wouldn't do it with tobacco or alcohol can we do it with marijuana? Do not accept the \$\$\$. They can give it to the City to fund prevention.</p> <ul style="list-style-type: none">● Next meeting will be on Friday January 24th at 9:30am in the JFK Community Room	
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The mission of the Northampton Prevention Coalition is: “to collaboratively initiate, coordinate, and sustain prevention and intervention efforts that reduce teen substance use in the City of Northampton.”